

**GARAGE-MEDIA AND THE SHAUN O'HARA FOUNDATION ANNOUNCES
HIGH-PROFILE EFFORT TO RAISE AWARENESS OF THE CYSTIC FIBROSIS
FOUNDATION**

***Cystic Fibrosis Foundation Awareness Effort to be Seen by 1.5 Million
People Per Day at the Port Authority Bus Terminal in Times Square, NYC***

For June 7th 2011 Release

Hartford, CT. – June 7, 2011 – Garage-Media, an outdoor media technology company, and The Shaun O'Hara Foundation announces today an effort to raise awareness about cystic fibrosis and the Cystic Fibrosis Foundation, the primary sponsor of CF research in the world. Garage-Media has donated its unsold time from June 2011 through September 2011, to promote the "Awareness and Needs" campaign with the assistance of The Shaun O'Hara Foundation on a soon to be deployed digital display in Times Square. The campaign will be blended within the paid advertising programming.

"Garage-Media and our partners are pleased to have a powerful platform that allows us to further the awareness of the Cystic Fibrosis Foundation, awareness of the disease, and the work the Foundation has done to improve the quality of life for thousands of people," stated Garage-Media Managing Partner Gary Neff.

"It is extremely exciting for the Shaun O'Hara Foundation to team up with Garage-Media in this effort to raise funds and awareness for the Cystic Fibrosis Foundation. Myself, my wife Amy, and everyone at our organization remains steadfastly committed to making "CF" stand for "Cure Found", said Shaun O'Hara.



"The Cystic Fibrosis Foundation is grateful that Garage-Media is generously donating a premium marketing space medium to further our mission and raise awareness of how far we've come in treating cystic fibrosis, and how much more we need to do," said Robert J. Beall, Ph.D., President and CEO of the CF Foundation.

Garage-Media focuses on the purchase and capitalization of "hard to reach," high-traffic locations. The first of these locations will be the Port Authority Bus Terminal in Times Square, New York City launching in June 2011 with a 6,000 square foot Mediamesh display on 42nd Street and 8th Avenue. The display is expected to be seen by as many as 1.5 million people per day.

Garage-Media will use the Port Authority Bus Terminal Mediamesh digital platform as a medium to convey the message of the Cystic Fibrosis Foundation. Headquartered in Maryland, and with chapter offices throughout the United States, the Cystic Fibrosis Foundation aims to "assure the development of the means to cure and control cystic fibrosis and to improve the quality of life for those with the disease."

Cystic fibrosis is a fatal, genetic disease that affects about 30,000

children and adults in the US and 70,000 people worldwide. It causes debilitating lung infections that lead to premature death. About ten million Americans are symptomless carriers of a defective CF gene.

During the 1950s, most children diagnosed with CF did not live to attend elementary school. Today, dramatic improvements in research and care fueled by the Cystic Fibrosis Foundation, have increased median age of survival to the mid-30s and beyond.

About the Cystic Fibrosis Foundation

The Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation funds more CF research than any other organization, and nearly every CF drug available today was made possible because of Foundation support. Based in Bethesda, Md., the Foundation also supports and accredits a national care center network that has been recognized by the National Institutes of Health as a model of care for a chronic disease. The CF Foundation is a donor-supported nonprofit organization. For more information, go to www.cff.org.

About The Shaun O'Hara Foundation

A non-profit foundation created in 2009 by Shaun and Amy O'Hara with the main mission of Helping to Increase Knowledge and Education of life-threatening diseases. The Shaun O'Hara Foundation will focus on creating awareness in life-threatening diseases for which there is little funding in addition to raising funds to support other 501(c)(3) organizations' health and education initiatives, as well as develop endowed scholarship programs.

About Garage-Media

Hartford, CT-based Garage-Media partners with property owners throughout North America to create iconic digital displays with design services, technology selection, financing and project management. Garage-Media has selected A2aMedia/ GKD's Mediamesh system for its unique capabilities of providing a transparent digital façade. Garage-Media focuses on the hard-to-monetize locations such as parking garages, on buildings over glass and ventilation, and roof top displays.

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